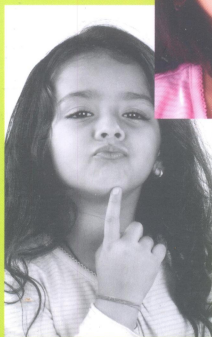
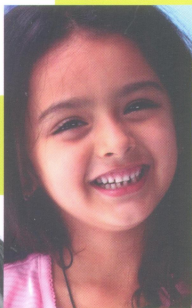




Celebrating
30
Years of Excellence



*Behind Every Great Smile,
There is a Great Taste.*

vijaymasala.com



VIJAY, a victorious name blessed with the unique monsoon and attributed to the ideal tropical position, India has since centuries played a prominent role as the land of spices and tropical fruits. Utilizing these positive measures and manufactured with the latest technologies in grading, processing, and packing. VIJAY products have acclaimed local as well as international reputation for genuiness and quality. Selection of raw materials, care in grading, hygiene in processing, strictness in supervision, excellence in blending, 30 years of experience, et al add a lot to the quality of any product, and these are the basic standards, **VIJAY FOOD PRODUCTS** rely on, for the utmost satisfaction.



SPICES

Spices are defined as “a strongly flavoured aromatic substance of vegetable origin, obtained from tropical plants, commonly used as a condiment.” In ancient times, spices were precious as gold and as significant medicines, preservatives and perfumes. India- the land of Spices, plays a significant role in the global spice market. No country in the world produces as many kinds of spices as India does, with most of the spices coming from Kerala. VIJAY, with its roots coming from Kerala, the spices and various spice products manufactured and exported have since ages been popular among the Indians living overseas for its taste and quality.



MASALA

VIJAY offers the highest quality curry powders blended from a base mix of several strong aromatic spices designed to add flavor and fragrance to Indian dishes. Each curry mix elegantly packaged in Aroma Retention packs and reaches you after the unique Micro Cooled Processing. VIJAY offers specific curry mixes for each of the widely used Indian dishes.



SPICES

Black Pepper
Celery
Cloves
Curry Leaf
Fenugreek
Mace
Nutmeg
Star anise
Ajwan Seed
Cassia / Cinamon
Red Chilli
Coriander
Garlic
Poppy Seed
Saffron
Bay Leaf
Cardamom
Cumin
Fennel
Ginger
Mustard Seed
Turmeric
White Pepper

CURRY MIX & MASALAS

Biryani Masala
Chicken Kuruma Masala
Chicken Masala
Chicken Fry Masala
Chilly Chicken Masala
Curry Powder
Egg Masala
Fish Fry Masala
Fish Masala
Fish Molly Masala
Garam Masala
Meat Masala
Mutton Masala
Pickle Mix
Rasom Powder
Sambar Powder
Stew Masala
Tandoori Masala
Vegetable Masala





RICE and RICE PRODUCTS

WHEAT and WHEAT PRODUCTS

Rice is a fundamental food in various cuisines around the world, and it feeds more than half of the world's population. Thousands of varieties of the crop available throughout the world proves the various health benefits of Rice.

With a diet rich in nutrients, wheat is a common cereal available all over the world. Originated in southwestern Asia, India account for about 3.5 percent of the global wheat production. Due to its abundant health benefits, the crop and is in higher demand in recent years.

Rice being the staple crop of India, and wheat considered as the second, Indians always crave for rice and wheat products from their own country. All the VIJAY rice and wheat products reach you after stringent quality tests and automated packing systems. The traditional processing methods have paved way for the quality and pure taste that VIJAY offers.



RICE & WHEAT PRODUCTS

- Adapradaman
- Aval (White/Red/Sweet)
- Palada Mix
- Rice Pallets (Avalosepodil)
- Idiyappam Podi
- Puttupodi (Red/White/Wheat)
- /Ragi/Tapioca/Diabeto)
- Vatteppam Mix
- Pathiri Podi
- Dosa Mix
- Idly Mix
- Palappam Mix
- Rice Wafers
- Semolina Roasted (Rava)
- Basmati Rice
- Palakkadan Matta Rice
- Jaya Rice (Indian White Rice)
- Ponni Rice
- Jeerakasala Rice
- Jasmine Rice
- Broken Rice
- Idly Rice
- Payasam Rice
- Diabeto Rice
- Wheat Broken
- Wheat Whole
- Alta (Chakki Fresh)
- Maida
- Sooji Wheat





PICKLES & CHUTNEYS

Bitter Gourd Pickle

Dates Pickle

Fish Pickle

Garlic Pickle

Ginger Pickle

Goosberry Pickle

Kaduku Mango Pickle

Lemon Pickle

Mango Pickle

Meat Pickle

Mixed Pickle

Prawn Pickle

Tender Mango Pickle

White Lemon Pickle

Ginger Tamarind Pickle, Inchenpuli

Ginger Garlic Paste

Tamarind Paste

Coconut Chutney

Chammandi Podi

Fish Chutney, Meen Podi

Meat Roast, Irachi Varuthathu

Meen varuthathu

Fish Roast

Prawn Chutney, Chemmeen Podi

Prawn Roast, Chemmeen Roast

JAMS

Orange Jam

Mango Jam

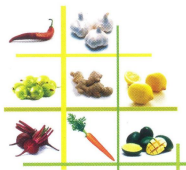
Pineapple Jam

Mixed Fruit Jam

Strawberry Jam

Coconut Jam

Goosberry Jam



PICKLES

Low in calories and fat, VIJAY pickles offers a wide range of varieties in choice.

Lemon, mango, ginger, goosberry, tender mango, and mixed pickles are the most popular among people. From the selection of ingredients until being packed, attention and care is given to all the minute details involved.

CHUTNEYS



Chutneys are an important part of any Indian menu. Most Indian

dishes are usually accompanied by side dishes. Chutneys are made with

either a coconut base or an onion base. Add greens and spices to that

and you have a great recipe. Make great chutneys with VIJAY ready made chutneys and make your menu complete.



JAMS

Jams have been an integral part of the global breakfast and

the supper throughout decades. Jams manufactured and

exported under the brand name VIJAY has been marked for the consistency in quality and the varieties it offers.

Utter care has been given from the stage of choosing the fruits to be processed until the product is ready to be delivered.



INSTANT FOODS

Chinese Vermicelli
Instant Ada
Instant Dosa Flour
Instant Idiapam (Red & White)
Instant Idly Mix
Instant Murukku Flour
Instant Pongal
Instant Ragi Sevai
Instant Rice Sevai
Instant Puttu Flour
(Red, Wheat & White)

CHIPS

Banana Chips (Sweet/Ordinary)
Beans Biscuit
Cut Banana Chips
Mixture (Sweet/Ordinary)
Murukku (Rice Rolls)
Pakkuvada (Daal Chips)
Peanut Candy, Roast
Sesame Candy
Tapioca (Chips / Sticks)

GENERAL PRODUCTS

Ghee
Palm Jaggery
Palm Sugar
Palm Vinegar
Pappad
Masala Pappad
Pappad
Raisins Kashmiri/Gold
Tamarind
Synthetic Vinegar
Asafoetida (Crystal, Powder, Cake)
Black Tamarind
Cashew Nut
Coconut Milk/Juice
Coconut Milk Powder
Curd Chilly (Kondattamulagu)
Dates
Dry Bitter Gourd
Mango (Dry, Pulp)
Honey
Jaggery White/Marayoor
Lump Sugar (Corse/Crystal)
Palada Mix
Payasam Mix
Adapradaman (Ada)



CHIPS and SNACKS



VIJAY snacks and chips are available in varieties such as banana chips, tapioca chips, jackfruit chips, only to name a few. The raw materials are carefully selected from the midland orchards of Kerala which are known for high quality and organic farming. VIJAY chips reaches you with a unique taste and flavor, thanks to its right material selection, world class processing, and the quality of vegetable oils used for preparations.



INSTANT FOODS

Instant Foods include a range of traditional Indian dishes that has been prepared and preserved using the latest technologies which retains the product in the original and purest form. The most sought out Instant Foods include the South Indian varieties of Puttu, Idly, Appam et al

GENERAL PRODUCTS



India is rich in food resources, and traditional food processing methods. These elements form an enviable part of the art of cookery. VIJAY brings these products in its richest form, thanks to its unique and traditional methods for food processing. The products such as Pappadam, Tamarind and Jaggery are very popular and gives testimony towards the commitment by VIJAY towards quality and relishing food products. Each of these products are made according to the traditional methods under the supervision of experienced hands. The R&D

department is always in pursuit of excellence by blending traditional food making methods and modern processing techniques.





BEVERAGES

Tea and coffee are the main highlights among the range of beverage that VIJAY offers. The distinctive taste that the product provides is due to the superb orthodox blend. With a known capacity to provide antioxidants, its leaves are handpicked from the finest tea estates of Assam and Munnar. VIJAY coffee's unique blend is a combination of carefully chosen genuine coffees from the year's harvest, combined to bring out their most aromatic characteristics.

NOODLES

Originated from China, noodles now has become a part of the global menu. The noodles manufactured in India is an ensemble of the Indian spices while Maintaining the Chinese roots. The quality and taste of VIJAY brand of noodles reflect the tradition in quality that the brand Has preserved and accumulated over the years.

**FRESH
frozen**



Indians living overseas has always been denied the richness and flavor of the various Indian cuisines. Technology has now provided us with ways through which we can preserve the taste of freshly cooked Indian cuisines to be delivered to our fellow brothers and sisters while at the same time allowing our friends from other origins to have a taste of India which is known for the numerous varieties in dishes.

BEVERAGES

Tea
Green Tea
Coffee
Ginger Coffee (Chukku Kaapi)
Glucose - D

NOODLES

Instant
Instant
Masala Noodles
Chicken Noodles
Veg. Noodles
Egg Noodles
Soupy Noodles
Curry Noodles

FRESH FROZEN

Appam
Banana Blossom
Banana Roast
Chakka Ada
Chappathi
Dosa
Idiappam
Idly
Ilayada
Kozhukatta
Kumbalappam
Masala Dosa
Neyyappam
Oothappam
Paalappam
Parotta (Paratha)
Vegetable Puffs
Sukhiyan
Unniappam
Vattayappam





PULSES and LENTILS

Dried legumes and their edible seeds, known as pulses, are classified into three groups - lentils, beans and peas. Legumes and Pulses are a natural source of protein, high in fibre and low in fat. They have a wide range of flavors and textures and form a large part of the Indian daily diet. VIJAY provides the perfect choice for the busy moms and ardent vegetarians with its range of pulses and lentils by offering the choice of a healthy alternative that is quick to prepare and nutritious.



KITCHENWARES

VIJAY makes it a point that the Indians living overseas are not only provided the essentials, such as spices, rice, wheat and other general foods, to make great Indian dishes but also a means to cook using traditional methods by providing them with the traditional utensils used in Indian households thereby completing the VIJAY story.



PULSES & LENTILS

Channa Dal
Black Channa
Masoor Dal Red / Yellow
Urid Dal
Green Mung Dal
Chickpeas Black / White/ Split
Green Peas
Green Lentils
Mash Dal
Toor Dal
Red Mung
Yellow Dal
White Mung

KITCHENWARE

Achappam Mould
Appachatty, Cast Iron
Appakkara, Cast Iron
Chappathi Kkallu, Cast Iron
Chappathi Maker
Chappathi Press
Cheenachatty, Cast Iron
Chiratta Puttumaaker
Coconut Scraper (Hand Mode,
Screw Mode, Table Top Mode)
Dosa Kallu, Cast Iron
Idly Maker, Aluminium
Meduvada Maker
Mud Jug (Khooja)
Mud Pan Serving (chatty)
Mud Pot (Chattykalam)
Fish Curry Pot
Pathiri Chatty, Cast Iron
Plastic Winnower (Muram)
Puitu Kudam / Kutty
Rice Boiler
Sev Sancha
Unniappam Chatty, Cast Iron
Vaporizer, Humidifier
Wet Grinder (2.5, 10 kg capacity)





OILS

Vijay offers a range of oils that are extruded from coconut, sesame, groundnut, mustard, and so on. Purity and freshness is the watchword for our oils. Health benefits of oils include hair care, skin care, weight control, digestion, immunity, and many others

OLEORESINS and SPICE OILS

Spice contains essential oils which can be extracted from ground spices through steam distillation. The extracted oils contain the same flavors and aroma of the original spices. Strict supervision and care is ensured through out the extraction process starting from cleaning and grinding of the spices. Extraction happens with the help of a solvent which is then distilled using steam. The oils are then blended, packed and sealed into our cases. India has been a leading exporter of spice oils for long. The R&D team behind the quality of VIJAY spices has been keen on maintaining the international quality standards for the oleoresin and spice oils extracted from our spices. The advantages of

using spice oils and oleoresin include consistency

and uniformity in flavor and smell, while at

the same time being easy to

store and transport.



OILS

Coconut Oil

Sesame Oil

Mustard Oil

Groundnut Oil

Sunflower Oil

Palm Oil

OLEORESINS & ESSENTIAL OILS

Pepper

Capsicum

Celery

Cloves

Curry Leaf

Fenugreek

Mace

Nutmeg

Cassia

Chilli

Coriander

Garlic

Garcinia

Cumin

Fennel

Ginger

Cinamon

Caraway Seed

Cardamom

Ajwan Seed

Star anise

Peppermint

Paprika

Tamarind



HURDLE
technology



Spices & Condiments

adding
new
dimensions
to taste..



*The
Premium Blend
From*



Manufactured & Exported by
Moolans Inc., Angamaly, Kerala

Tel : +91 484 654 4000 (6 lines) email: mail@jayspices.com

jayspices.com

30
YEARS
EXCELLENCE



RETAIL CHAIN MARKETS

The Retail Chain Markets of Moolans Group under the brand name **Moolans Hyper Mart**, began its first store in Angamaly, Kerala, India in 1997 with a huge variety of products in the best quality at the most reasonable rates in a spacious showroom. Having expanded to the neighboring towns over the years, the secret to the success of Moolans Hyper Mart, the aim to provide the best product at the best price possible, remains the same. All the export products of Moolans Group, especially **Jay, Vijay, and Butterfly** food products, are available at very affordable rates in each of the outlets. We also provide door delivery to the customers. Through the various schemes provided for customers such as the *Moolans CLUB CARD*, customers are provided with great prices discounts and sales offers through out the year. The management and staff of the Moolans Hyper Mart Retail Chain Markets, have been very successful through out the years in maintaining customer satisfaction of our valued customers, which is always our prime concern.

Moolans Hyper Mart

Moolans Avenue, Angamaly, Kerala,

Tel: + 91 484 2453800 / 6544004 / 6544000

Fax +91 484 6544000



shop
easy.



moolansgroup.org



Moolans Energy

Moolans Energy is focused on deriving **Green Energy** from renewable sources of energy such as sun and wind. Wind Turbines located in Theni, Tamil Nadu is the source for the wind energy produced by Moolans Energy. **Moolans Solar Power**, the sub division of Moolans Energy is focused primarily on solar power production and installations. Research and experiments are conducted in finding alternative source of energy as it is the need of the hour.

Moolans Media Creations & Vijay Moolan Talkies



Moolans Group has forayed into the entertainment industry through various forms. Moolans Media Creations, based in Cochin, Kerala, undertakes projects related to media such as tv shows, music albums, advertisements, graphic designers, digital media, etc. The banner Vijay Moolan Talkies, based in Chennai, Tamil Nadu is primarily used for producing feature films.



Moolans Habitats

Moolans Habitats, based in Cochin, Kerala, takes up real estate projects with the vision of constructing villas, apartment complex, commercial spaces, as well as shopping complexes. The highlight of Moolans Habitats is that we give first preference in carrying out our construction projects in the land that belongs solely to Moolans Group. Latest technologies, safety features, and sophistication is deployed in every project to make sure that our customers enjoy the best of services and value for money.

Moolans Organic Farms

Agriculture and agricultural products have always been the base for the growth of Moolans Group. Health issues being a major concern in the modern age, and agriculture being the core competency, efforts have led way to the Moolans Organic Farms situated in Palakkad District, and Ernakulam District of Kerala, India. Through the organic farms, we aim to cultivate every product without the use of pesticides or other harmful ingredients.



VARGHESE MOOLAN FOUNDATION

Be it a living or non-living, conquering others and making them part of one's selfness, has been the nature of the Nature since Genesis, and man called it selfishness and the scientists named it as gravitation. The primitive law of conquering others for the sake of one's own benefit, (defeating the weak) has, thru the centuries of cultural development, been slowly replaced by the law of love, i.e., self-sacrifice for the sake of others.

Many great persons in history has kind-heartedly slayed their lives for the sake of others. Religions and great thoughts have played a vital role towards this great achievement. It is the ultimate stage of human civilization that the self centered, ego-centrism, is shifted to hetero-centrism and ultimately driven to ab-negation, the so called "Nirvana". Dr. Varghese Moolan, Chairman of the Moolans Group, believes that it is the duty of every human being to be thankful to God by sharing a part of the blessings HE has bestowed upon us, with the less fortunate. Through TOUCH A HEART, Varghese Moolan Foundation has taken a strong step forward in reaching out to the unfortunate people living around us.

Our charity works have been funded solely by the profits of Moolans Group.



Dr. Varghese Moolan presenting an advance amount of Rs. Five Million on behalf of VARGHESE MOOLAN FOUNDATION to Dr. Prasad Chandra Reddy (Chairman and Founder of Apollo Hospitals) for the free Heart Surgeries of 60 poor children from India



The District Collector of Emakulam, Sri M.G. Rajamanickam inaugurating a medical camp held in Angamaly, Kerala, India for children with heart disorders, in the presence of M.L.A. Adv. Jose Thettayil, and other dignitaries on behalf of VARGHESE MOOLAN FOUNDATION



Dr. Varghese Moolan presenting an advance amount of Rs. Fifty Five Lakhs (Five Million) on behalf of VARGHESE MOOLAN FOUNDATION to the Director of Amrita Institute of Medical Science, Cochin, in the presence of Cardinal Mar George Alencherry, along with various other dignitaries for the free Heart Surgeries of 60 children from India



Dr. Varghese Moolan presenting an advance amount of Rs. Sixty Five Lakhs (Six and a half Million) on behalf of VARGHESE MOOLAN FOUNDATION to the Director of Lise Hospital, Cochin, in the presence of Mr. Jackie Shroff, Mr. Sunil Shetty, Ms. Karishma Kapoor, Mr. Madhu, along with various other dignitaries from the Indian film industry and corporate sectors for the free Heart Surgeries of 80 children from India





Udyog Shree Award



State Cosumer Award



ICCI Export Excellence Award



Nehru Award



International Excellence Award



MOOLANS GROUP

30 Years of Excellence



Moolans Group is an international enterprise with core competencies in the fields of food products, retail chain markets, organic farming, logistics, and power generation. Our products and services are designed to benefit the masses at the same time being eco friendly. We aim to create value to our customers through optimization of our products and services to suit their taste and needs. The various awards and recognitions received throughout the years summarize the expertise and developments of Moolans Group, at the same time being social and ethical. Research in the field of Spices and foods along with its preservation along with marketing the products have earned Dr. Varghese Moolan, a doctorate of Philosophy in the field of 'Marketing Management with relevance to food.' Having crossed the 25 year mark, Moolans Group now aims to expand its products and services to serve a wider community. Our confidence lies in our performance, flexibility, and the open communication network that we currently share with our clients.



A share of the profits is used by
Dr. Varghese Moolan Foundation
for helping the poor and needy.



*Celebrating
30
Years of Excellence*

MOOLANS GROUP

Moolans Avenue, Angamaly 683572, Kerala, India

INDIA

Moolans Exports (India) Pvt. Ltd., Angamaly, Kerala

Moolans Inc., Mumbai, Maharashtra

Moolans Hypermarts, Kerala

Moolans Medicare, Angamaly

Vijay Moolan Talkies, Chennai, Tamil Nadu

Moolans Energy, Theni, Tamil Nadu

Moolans Infra, Cochin, Kerala

Moolans Media Creations, Cochin

MIDDLE EAST

House of Spices, Dammam, Saudi Arabia

Moolans International LLC, Dubai, United Arab Emirates

EUROPE & USA

Moolans America Inc., New York, United States of America

Moolans Enterprises, Bristol, United Kingdom

ASIA PACIFIC

Moolans Group (HK) Ltd., Queens Central, Hong Kong

Silver Line Trading Est., Zhenjiang, Republic of China

Anjung Satu Enterprise, Kuala Lumpur, Malaysia

Vijay Australia Pty. Ltd., Melbourne, Australia



RETAIL CHAIN MARKETS



Spices & Oleoresin



MANUFACTURES EXPORTERS IMPORTERS DISTRIBUTORS RETAIL CHAIN MARKETS LOGISTICS

POWER GENERATION BUILDERS HEALTH MEDIA PRODUCTION



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for helping the poor and needy.

Celebrating 30 Years of Excellence



MOOLANS GROUP

CERTIFIED ISO 9001- 2000 COMPANY



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